

Universidad Nacional del Litoral
Santa Fe, ARGENTINA

Università Politecnica delle Marche
Ancona, ITALIA

Global Competitiveness Program for SMEs

Authorities

Prof. Sergio Hauque
Dean of School of Economics
Universidad Nacional del Litoral,
Santa Fe, Argentina

Abog. Pedro Sánchez Izquierdo
Head of the Institutional
Development and
Internationalization
Universidad Nacional del Litoral,
Santa Fe, Argentina

Students

UNL
Badino, Sebastián Claudio
Cabrini, Matias
Davicino, Agustin
Gaggiotti, Guillermo Luis
Melidoro, Jonatan
Pacheco, Marianela
Ramirez, Javier
Sasia, Celina
Solari, Leandro
Tawata, Nahuel

UnivPM
Perdicizzi, Eleonora
Rizzi, Simone
Borgia, Paola
Simpatici, Stefania
Corcione, Alessia
Coccito, Mara

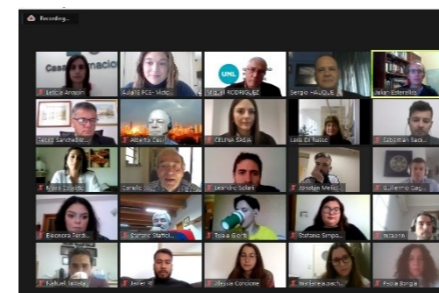
THE NINETH EDITION of the Global Competitiveness Program for SMEs (GCPyMES) was held during three weeks in the School of Economics of the Universidad Nacional Del Litoral (UNL), from 29th August to 18th September, 2020. The Program was attended by 21 students, 8 students from *Università Politecnica delle Marche (Italy)*, 3 from *Karlsruhe University of Applied Sciences (Germany)*, and students from the *School of Economics of the Universidad Nacional Del Litoral (Argentina)*.

This program gives the students the opportunity to get in contact with real companies in Argentina and Italy presenting real problems they face. It is a challenging experience where not only attendants put in practice the knowledge they got at regular courses but most importantly, offers the opportunity to communicate, work and share with colleagues from other parts of the world, working together in a consultancy-like experience.

Global Competitiveness Program for SMEs

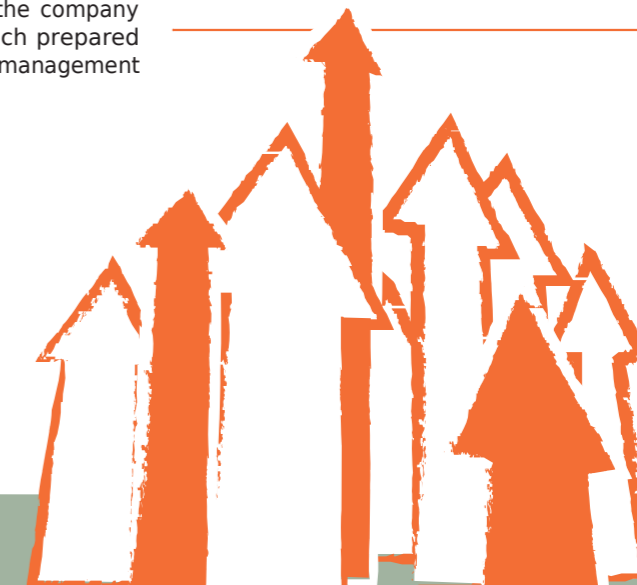
WELCOME ACTIVITIES

On August 29th, the Dean of the School of Economics, the rest of authorities and the Advisors of the program gave a welcoming reception to the participants in a virtual zoom session. The authorities emphasized the importance of this program for the internationalization process of the participating universities. After this meeting, the company assignments were presented to each group which prepared the meetings with the companies' owners or management that were held during the morning.



WORKING DAYS

The following days, all the groups started to work very intensively on the tasks during the mornings, and in the afternoons, they had daily meetings with the International Board of Advisors, where they showed their progress and got international guidance.



ORGANIZAN



Università Politecnica delle Marche
Facoltà di Economia "Giorgio Fuà"



FINAL PRESENTATIONS

On Friday 18th September, each group gave the final presentations to the representatives of each participating company at School of Economics. These meetings were based on the final reports, previously assessed by the Board of Advisors. In this way, companies received suggestions from qualified consultants and students had the opportunity to work in a real case, with the support of international advisors.

Thank you to all the participants and professors for making this Program possible. We hope you have spent a very good time in our University and in our city.

UNIVERSIDAD NACIONAL DEL LITORAL
